



PRESS RELEASE

Paris, 30 March 2023

Hoche Avocats advises the TVH Consulting group, supported by 21 Invest France, on the acceleration of its expertise platform strategy by completing its value proposition with Salesforce CRM thanks to the French partner Isochronix

Founded in 2003, TVH Consulting supports SMEs and large corporations towards more efficient business processes thanks to the integration of ERP and Business Intelligence solutions from Microsoft and SAP, as well as to the edition of business software.

Created in 2013 by Dorian Porta Delsol and Ayoub Benseghir, Isochronix is a major Salesforce player relying on more than 20 consultants to deliver strategic projects to companies in retail/e-commerce, media or technology with a differentiating focus on marketplaces.

The acquisition of Algoritmia is the third strategic acquisition for the TVH group in less than six months after the acquisition of Fidens, expert in Cybersecurity (end of 2022) and Algoritmia, specialist in innovative Microsoft Azure solutions in Spain (March 2023).

Hoche Avocats had already advised the TVH Consulting group in the context of the acquisition of Fidens and Algoritmia.

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TVH Consulting group's legal counsel: **Hoche Avocats**: Grine Lahreche (partner), Audrey Szultz (associate) and Vincent Bourrelly (associate).

Isochronix's founders' legal counsel: **Jurisaide**: Matthieu Guyomar.

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About Hoche Avocats:

Hoche Avocats currently has more than 75 lawyers and legal professionals including 20 partners. The firm offers its French and international clients comprehensive legal advice and support in the major areas of business law. Hoche Avocats supports and assists its clients at all stages of their projects' development, in order to help them meet current challenges and achieve their growth objectives.

For more information, please visit: www.hoche-avocats.com

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