

**PRESS RELEASE**

Paris, 22 December 2025

**Hoche Avocats advises the Héron Group (Acuitis, GrandAudition) on the sale of Sensee to Vision Group.**

Sensee, the leading online contact lens retailer in France, Spain and Italy, and Vision Group, a leading Swiss provider of contact lens e-commerce and services, are joining forces to shape the future of the European contact lens market.

This strategic transaction marks a major milestone in the European optical industry, bringing together two innovative market leaders to create a reference group.

**Hoche Avocats** advised the Héron Group (Acuitis, GrandAudition) on the corporate M&A aspects of the transaction with *Marie Peyréga (Partner)*, *Jennifer Pernet (Counsel)* and *Aliénor Nicolas (Associate)*, on the tax aspects of the transaction with *Mathilde LE ROY (Partner)* and *Louise Miont (Associate)* and on Distribution Law aspects : *Bastien Mathieu (Partner)*.

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**About Hoche Avocats:**

Hoche Avocats currently has more than 50 lawyers and legal professionals including 16 partners. The firm offers its French and international clients comprehensive legal advice and support in the major areas of business law. Hoche Avocats supports and assists its clients at all stages of their projects' development, in order to help them meet current challenges and achieve their growth objectives.

For more information, please visit: [www.hoche-avocats.com](http://www.hoche-avocats.com)

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